**Public Health Concern: Mental Health & Drug Addiction/Substance Abuse**

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| **GOAL I. Increase mental and behavioral health services in the service area; specifically targeting drug abuse** |
| **Objective 1. Continue to collaborate with partners to increase the number of behavioral health treatment facilities** |
| **Activities:**1. Continue to participate in the Arkansas Rural Health Partnership’s Mental/Behavioral Health Task Force
2. Participate in the Arkansas Rural Health Partnership’s new Opioid Community Response Planning Project to increase long term care facilities for behavioral health patients
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| **Objective 2. Expand mental and behavioral health services and programs in the service area through collaboration** |
| **Activities:**1. Continue to participate in the Arkansas Rural Health Partnership’s Mental/Behavioral Health Task Force
2. Participate in the Arkansas Rural Health Partnership’s new Opioid Community Response Planning Project to increase long term care facilities for behavioral health patients
3. Provide Mental Health First Aid to local schools and community organizations
4. Continue to expand community education on drug abuse through marketing efforts
5. Continue to encourage local physicians to assist with Medication Assistance Treatment (MAT) services
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| **Objective 3. Provide transportation for behavioral and mental health patients needing in-patient placement** |
| **Activities:**1. Continue to participate in the Arkansas Rural Health Partnership’s Mental/Behavioral Health Task Force
2. Participate in the Arkansas Rural Health Partnership’s new Opioid Community Response Planning Project to increase long term care facilities for behavioral health patients
3. Increase awareness of transportation services in the community through communication efforts
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| **Objective 4. Address behavioral health needs of the children in the community** |
| 1. Host town meetings with pediatricians for assessment, diagnosis, and treatment options
2. Outreach education for parents on behavioral health issues
3. Provide Mental Health First Aid for parents and teachers in the service area
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**Public Health Concern: Lack of Transportation for Patients; particularly for mental & behavioral health patients**

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| **GOAL II. Increase transportation options for patients in the service area; particularly for mental & behavioral health patients** |
| **Objective 1. Continue to collaborate with partners to increase patient transportation in the service area** |
| **Activities:**1. Work with ARHP partners to identify current availability of patient transportation
2. Work with ARHP partners to develop a strategic plan for patient transportation throughout Southeast Arkansas
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| **Objective 2. Continue to increase telehealth services at the hospital and in the local clinics** |
| **Activities:**1. Continue to work with ARHP partners to expand telehealth services for mental and behavioral health in the ED and clinics
2. Continue to work with UAMS to increase telehealth services in the hospital
3. Work with UAMS and partners to implement specialty care in the clinics through telehealth
4. Continue to educate the community on the benefits of telehealth and available telehealth services
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| **Objective 3. Provide transportation for behavioral and mental health patients needing in-patient placement** |
| **Activities:**1. Continue to participate in the Arkansas Rural Health Partnership’s Mental/Behavioral Health Task Force
2. Participate in the Arkansas Rural Health Partnership’s new Opioid Community Response Planning Project to increase long term care facilities for behavioral health patients
3. Work with ARHP partners to address transportation issues in the Emergency Department for mental and behavioral health patients
4. Increase awareness of transportation services in the community through communication efforts
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| **Objective 4. Improve communication and awareness of current transportation options available in the community** |
| **Activities:**1. Assist with marketing current availability of patient transportation to residents and providers
2. Provide available transportation options in the ARHP healthcare resource directory and on ACMC website
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**Public Health Concern: Lack of Knowledge of Community Health Education Programs & Resources**

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| **GOAL III. Increase access to Patient and Community Assistance Programs** |
| **Objective 1. Promote available patient and community assistance programs throughout the community** |
| **Activities:**1. Increase efforts to reach patients needing assistance in the hospital and clinics
2. Provide community outreach and promotion of program (churches, events, salons, parent nights at schools)
3. Increase marketing of available hospital resources throughout the county; not just in Crossett
4. Provide Billboards and Marketing of assistance services
5. Host lunch and learns throughout the community promoting assistance programs
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| **Objective 1. Increase the number of patient and community assistance programs throughout the community** |
| **Activities:**1. Increase efforts to train more staff and community members to assist with enrollment services for assistance programs
2. Work with ARHP partners to increase the capacity of staff to assist with assistance programs in the local communities
3. Work with ARHP partners to increase available community assistance programs in the community
4. Work with ARHP to train community organization members to assist with enrollment programs
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