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| **GOAL I. CONTINUE TO EXPAND ASHLEY COUNTY MEDICAL CENTER HEALTH SERVICES** | | |
| **OBJECTIVE** | **ACTIVITIES** | **TIMELINE** |
| Increase health services offered by ACMC to residents throughout the service area; specifically to provide mental health services, nutritional counseling, a rheumatologist, ENT, more OB services, a cardiothoracic surgeon, a lactation consultant, and an urgent care clinic | \*Continue to recruit specialty physicians to include (but not limited to) ENT and OB  \*Continue to recruit health care professionals to include (but not limited to) mental health services, nutritional counseling, and a lactation consultant  \*Continue to work with healthcare partners to provide additional health services through partnership and collaboration | *Current – 2019*  *Current – 2019*  *Current - 2019* |
| **GOAL II. INCREASE EFFORTS TO PROVIDE HEALTH EDUCATION PROGRAMS THROUGHOUT THE SERVICE AREA** | | |
| **OBJECTIVE** | **ACTIVITIES** | **TIMELINE** |
| Provide more health education programs; specifically diabetes self-management programs and support groups | \*Continue to provide Diabetes Self-Management Education Classes  \*Become a Certified Diabetes Education Site  \*Train & support designated ACMC staff to become Certified Diabetes Educators  \*Continue to provide current health education programs  \*Provide healthy eating and cooking programs; specifically Cooking Matters classes  \*Host and provide a diabetes support group  \*Continue to work with the Ashley County Hometown Health Coalition to offer more health education programs and events  \*Continue to work with the Greater Delta Alliance for Health to offer more health education program and events | *Current – 2019*  *September 2016- 2019*  *September 2016-2019*  *Current- 2019*  *September 2017-2019*  *September 2017- 2019*  *Current-2019*  *Current- 2019* |
| **GOAL III. INCREASE PUBLIC RELATIONS AND COMMUNICATIONS EFFORTS; PROMOTION OF PROGRAMS THROUGHOUT THE SERVICE** | | |
| **OBJECTIVE** | **ACTIVITIES** | **TIMELINE** |
| Educate the service area on ACMC services and programs; specifically the Delta communities | \*Continue to provide advertisement and promotion of ACMC services and programs in the local newspapers  \*Pursue the feasibility of providing a weekly health article for the local newspapers  \*Expand the current GDAH healthcare resource directory  \*Host informational health fairs in the Ashley County Delta communities | *Current- 2019*  *September 2019*  *Current-2019*  *January 2017-2019* |